



FOR IMMEDIATE RELEASE

Southeastern Grocers Raises More Than \$461,900 for Children’s Hospitals Across the Southeast

Grocer and customers team up to support pediatric programs in local communities

JACKSONVILLE, Fla. (April 27, 2021) – Southeastern Grocers, Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, together with generous customers and associates, is donating more than \$461,900 to eight children’s hospitals in the Southeast.

As part of its ongoing commitment to serve local communities, SEG launched a community donation program on March 31 to support some of the nation’s top children’s hospitals. Customers at all Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores in Alabama, Florida, Georgia and Mississippi rounded up their grocery bills to the nearest dollar to benefit the eight pediatric care facilities.

Anthony Hucker, President and CEO of Southeastern Grocers, said, “We are tremendously proud to be part of a community of associates, customers and partners that care passionately about our neighbors in need. It is because of their kindness and generosity that we are able to support our local children’s hospitals with a donation that will truly make a difference and offer hope to families going through trying times. Through this donation, we continue to build stronger, healthier communities, together.”

The donations received through SEG’s community donation program will be given directly to the following eight children’s hospitals to support each hospital’s pediatric specialties, family centered support, therapeutic activities, research, child advocacy and additional programs:

- Orlando Health Arnold Palmer Hospital for Children – Orlando
- Children’s of Alabama – Birmingham, Alabama
- Children’s of Mississippi – Gulfport, Mississippi
- Golisano Children’s Hospital of Southwest Florida – Fort Myers
- Johns Hopkins All Children’s Hospital – St. Petersburg
- Nicklaus Children’s Hospital – Miami
- Studer Family Children’s Hospital – Pensacola
- Wolfson Children’s Hospital – Jacksonville

As a people first organization, this community donation program benefitting the eight children’s hospitals is an expansion of SEG’s commitment to serving its young neighbors in need. SEG is also a proud partner of Ochsner Hospital for Children and has donated more than \$260,000 to the hospital since the beginning of their partnership in 2017.

About Southeastern Grocers

Southeastern Grocers, Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the five southeastern states of Alabama, Florida, Georgia, Louisiana and Mississippi. Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit, www.frescoymas.com, www.harveyssupermarkets.com and www.winndixie.com.

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