

# **PRESS RELEASE**

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# FOR IMMEDIATE RELEASE

Southeastern Grocers Named to Newsweek's List of the Most Loved Workplaces for 2021 Grocer ranked as 48 among 100 U.S. companies recognized for employee sentiment and satisfaction

JACKSONVILLE, Fla. (Oct. 22, 2021) – Southeastern Grocers Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, was featured today in <a href="Newsweek">Newsweek</a>'s Most Loved Workplaces list for 2021, ranking at 48 among the top 100 companies recognized for employee happiness and satisfaction at work. Produced in collaboration with the Best Practice Institute (BPI), a leadership development and benchmark research company, the Newsweek list results were determined after surveying more than 800,000 employees from businesses with workforces varying in size from 50 to more than 10,000.

**Elizabeth Thompson, Chief People Officer for Southeastern Grocers, said,** "At Southeastern Grocers, our people are the heart of our business, and we are committed to fostering an inclusive environment where everyone is empowered to be their full, authentic selves. We are honored to be recognized on Newsweek's list of Most Loved Workplaces, as we continue to cultivate trust and transparency with our associates; creative recognition platforms and support programs; diverse resource groups and development opportunities."

Nancy Cooper, Global Editor in Chief for Newsweek, said, "In the wake of the pandemic, business hit hurdles in terms of retaining and attracting employees – but the companies that made this list are delivering the respect, care, and appreciation that it takes to create a positive workplace that nurtures talent."

To identify the top 100 companies for the Newsweek ranking, companies were evaluated and scored as follows: 35% of the initial score was based on employee survey responses; 25% was derived from analysis of external public ratings from sites such as Comparably, Careerbliss, Glassdoor, Indeed and Google; and 40% came from direct interviews with and written responses from company officials. Newsweek then conducted additional research into every company on the list, as well as the top runners up, to determine the final list of 100 companies and their ranking. The list includes both U.S. firms and companies with a strong U.S. presence that are based overseas.

**Louis Carter, CEO and Founder of Best Practice Institute and Most Loved Workplace, said,** "The best way to determine the strength of a company's culture is by measuring the degree of love employees feel for their workplace."

The full Newsweek list of 2021's Most Loved Workplaces will be featured in the magazine's Oct. 29 print edition and is currently available online.

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# **About Southeastern Grocers**

Southeastern Grocers Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores, liquor stores and in-store pharmacies serve communities throughout the five southeastern states of Alabama, Florida, Georgia, Louisiana and Mississippi. Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit <a href="https://www.frescoymas.com">www.frescoymas.com</a>, <a href="https://www.harveyssupermarkets.com">www.harveyssupermarkets.com</a> and <a href="https://www.winndixie.com">www.winndixie.com</a>.

# **About Newsweek**

Newsweek is the modern global digital news organization built around the iconic, over 85-year-old American magazine. Newsweek reaches 100 million people each month with its thought-provoking news, opinion, images, graphics, and video delivered across a dozen print and digital platforms. Headquartered in New York City, Newsweek also publishes international editions in EMEA and Asia.

# **About Best Practice Institute**

Best Practice Institute is an award-winning leadership and organization development center, benchmark research company, think tank, and solutions provider. BPI is the certifying body for Most Loved Workplace® and conducted the original research to create the model and criteria for becoming a Most Loved Workplace®. BPI's research proves that Most Loved Workplaces produce 3-4 times better customer service, employee performance, and retention than companies not loved by their employees.

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